May 2010 Newsletter



Newsletter

If you are receiving this message, it means that I have done work for you in the past, I am doing work for you now, or you have expressed interest regarding me doing work for you in the future. If you would prefer to not receive further emails, please let me know about it.

Being that it is May, I will be sending out invoices to any of you for whom I have done work in April, or for those who have not yet paid for previous months.

News & Info

<u>Windows 7</u> – I recently purchased a new laptop with the Windows 7 operating system. I am currently familiarizing myself with the intricacies of this new OS and, although I sometimes have a little difficulty finding things that are not in the same place as they were before, I think it is a definite improvement and I am glad I "skipped over" Vista. I will keep you posted if I find anything of special interest.

Adobe Reader Revisited – Last month I wrote about a fix you could do to Adobe Reader, the free software provided to read PDF files. Well the fixes just keep on coming. Adobe recently sent out a huge patch to fix some dangerous security holes in both Adobe Reader and Adobe Acrobat. To access these fixes, open Adobe Reader (or Acrobat if you own it) and select "Check for Updates..." from the Help menu:

Adobe Reader	
File Edit View Document Tools Window	Help
	? Adobe Reader 9 <u>H</u> elp F1
	<u>A</u> bout Adobe Reader 9 About Adobe <u>P</u> lug-Ins
	Improvement Program Options
	Online Support • Repair Adobe Reader Installation
	Check for <u>U</u> pdates
	Purchase Adobe Acrobat

This should bring you to a web page where you can download and install the fixes. If you access and read PDF files regularly, you really need to get these fixes installed. In fact, you should probably regularly check for updates for any software you have installed on your PC. In most cases, the Help menu will contain this capability.

Clients & Affiliates

(In this section, those of you who would like to can place ads, tips, references, etc. If you have something you would like to submit, please email me and I will get it in the next newsletter.)

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<u>Search Engine Placement</u> – For most people, getting on the first page of the search engines is the goal. There is another company here in San Diego that has been a leader in internet marketing strategies and search engine optimization services for over eight years. Go to <u>www.topimresults.com</u> and you can, at the very least, get a free Website Marketing Analysis and a free Position Rank Report.

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Thank you all for your business (and potential business...)

Jim