

October 2007 Newsletter

If you are receiving this message, it means that either I have done work for you in the past, I am doing work for you now, or you have expressed interest regarding me doing work for you in the future. If you would prefer to not receive further emails, please let me know about it.

Being that it is now October, I have sent out invoices to any of you for whom I have done work in September, or for those who have not yet paid for previous months. Please remit your payment when you have a chance.

DO NOT get the flu! - I sent out a notice to most of you last month, saying that I wasn't feeling well and I would be "out of commission" for a day or two. Little did I know... Although nobody stated to me specifically that I had the flu, I wound up having all the symptoms, except for a high fever, and I was sicker than I think I have ever been in my life for over 2 weeks. You know the expression "it was so bad I wouldn't wish it on my worst enemy"? Well, I guess I'm not feeling magnanimous of late because actually I *would* wish this on my worst enemy. I was pretty much out of it for a while. I am feeling somewhat better now, but I think I may have pulled some muscles in my chest from coughing so long and so hard. I am scheduled to see my chest specialist October 12th, so I should find out something then. Anyways, enough about my health...

Credit Card Payment - I have had a couple of people use my new payment option and it seems to work just fine. As I stated previously, I prefer receiving payment by check, but if you need to use the credit card option, feel free to do so.

Web Video Continued - I have spoken about this a number of times, but it is becoming so much a part of websites that it bears revisiting. I would assume most of you are at the very least aware of YouTube. It is a fairly simple way of getting a video published on the web and has been lucrative in some cases. They call it "Viral Video" because it has the potential to spread as quickly as a virus. Unfortunately, there are some people who abuse this and place pretty lame stuff out there, but it is still something to consider. For one, you upload your video directly to them and they host it, so you do not have to deal with providing the space for it yourself. And video can take up disk space pretty fast. And now you have other options, such as Google Video and MSN Video. If you want to get yourself out there for people to see, it is becoming easier and easier.

Contact Forms - There are still a number of you who place their email address right out there in the open on your website for people to contact you. Unfortunately, this makes it easy for spammers to grab your email address and start sending you all kinds of stupid and annoying email. To remedy this, you should put a form where people can enter any information you specify. Then, when they click a button, the form automatically sends you an email with all the information. Although there are ways for hackers to get email addresses from forms, it is way more difficult and forms are a lot safer way to get visitors to your site to contact you. You might want to consider this, as it is relatively simple to implement. I have dealt with numerous web hosting providers and every single one so far provides at least a minimal form email solution, plus I have found other solutions in my meandering around the web. You can check out a page with a simple contact form on my website. Click [here](#) to view it.

To view archives of past newsletters, click [here](#)

Thank you all for your business (and potential business...)

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